09/17/2012 2:37 PM 09/14/2012 7:19 AM Printed: Traffic Order# 24851 Status Confirmed Ver# 13 Mod# 3 7902873 Rep Order# EC'd Yes

Last Received:

9

l of

Showing Buylines: All Lines

) SMART MEDIA GROUP Agency

KSL-TV SALT LAKE CITY
r () LOVE, MIA
LOVE/CD4/R

Advertiser Estimate# Product Station

Patricia Dome

Phone# Buyer Fax#

912918

ALEXANDRÍA, VA 22314 P1/P2/E LOVE/ORDR/912918 res 09/12/2012 - 09/18/2012 814 KING ST, SUITE 400 Agency C/P1/P2/E Hiatus Weeks Flight Dates

) WASHINGTON) JAMIE ANDRUS Rep Firm Sales Office (Salesperson (

202-872-1155 Salesperson Phone# Salesperson FAX#

- CONTRACT COMMENT --

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ***********NODISCRIMINATION********* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

In Day	Program	Time I	Len	Dates	Spots/Week	Rate	Total Spots
1 Rating: 4.3	MORMON TIMES	10A-1030A	:30	09/16-09/16	0	\$20.00	0
2 SA Rating: 2.9	GAME NIGHT LIVE	630P-7P	:30	09/15-09/15	н	\$30.00	н
3 SU Rating: 1.5	TODAY	7A-8A	:30	09/16-09/16	н	\$120.00	н
4 SU Rating: 1.7	SUNDAY EDITION	9A-930A	:30	09/16-09/16	н	\$40.00	Ħ
5 Rating: 4.2	TONIGHT SHOW Buyline Comment: 1/DAY	1035P-1135P	: 30	09/12-09/13	8	\$800.00	Ø
7 TU Rating: 4.2	TONIGHT SHOW	1035P-1135P	:30	09/18-09/18	Ţ	\$800.00	1
8 SA Rating: 2.8	SPORTSBEAT	1035P-1105P	: 30	09/15-09/15	т	\$550.00	п
9 SA Rating: 3.6	6PM NEWS	£0£9-£9	.30	09/15-09/15	щ	\$100.00	П

Rep Order# EC'd Yes	7902873 Ver# 13 Mod# 3	Status Confirmed	Traffic Order# 24851	4851 Last Showing B	71 Last Received: 09/14/2/ Showing Buylines: All Lines	012 7:	09/17/2012 2:37 PM :19 AM	2 of 5
Station KSL-7 Advertiser (Product LO Estimate# 912	KSL-TV SALT LAKE CITY () LOVE, MIA LOVE/CD4/R 912918	Agency (814 KI ALBX, AGENCY (7/P1/P2)	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 10,197.E. I OVE/ORDR 612918	GROUP) 14 R/912918	E 00 00	Rep Firm Sales Office (Salesperson () WASHINGTON) JAMÍB ANDRUS	
	Patricia Dome	Flight Dates Hight Weeks	09/12/2012 - 09/18/2012	9/18/2012	so so	Salesperson Phone# Salesperson FAX#	s# 202-872-1155 :	
In Day	Program		Time	Len	Dates	Spots	Spots/Week Rate	Total Spots
:6ui	MUSIC & SPOKEN		 930A-10A	:30	09/16-09/16			
11 TH Rating: 3.7	KSL 5 NWS-6:30		630P-7P	30	09/13-09/13	1	\$575.00	н
12 M-TU Rating: 3.7	KSL 5 NWS-6:30 Buyline Comment: 1/DAY		6302-72	ဝ ဗ :	09/17-09/18	7	\$575.00	N
14 W Rating: 2.1	NEWS @ NOON Buyline Comment: 1/DAY		12P-1P	: 30	09/12-09/12	Н	\$85.00	1
16 TU Rating: 2.1	NEWS & NOON		12P-1P	:30	09/18-09/18	П	\$85.00	1
17 W-TH Rating: 4.2	NEWS @ 6P Buyline Comment: 1/DAY		6P-630P	0 8 •	09/12-09/13	7	\$675.00	Ν
19 M Rating: 4.2	News @ 6p		6P-630p	: 30	09/17-09/17	н	\$675.00	П
20 SU Rating: 2.2	MEET THE PRESS		8ሕ-9ሕ	: 30	09/16-09/16	Н	\$250.00	н
21 SU Rating: 1.6	NEWS		4P-430P	: 30	09/16-09/16	н	\$70.00	н
22 W-F Rating: 2.0	KATIE Buyline Comment: 1/DAY		4P-5P	300:	09/12-09/14	m	00°06\$	m

Rep Order# EC'd Yes	7902873	Ver# 13 Mod# 3	Status Confirmed	Traffic Order#24851 Si	851 Last J Showing Bu	71 Printed: Last Received: 09/14/20; Showing Buylines: All Lines	Printed: 09/17/2012 2:37 PM 09/14/2012 7:19 AM incs	PM	3 of 5
Station KS. Advertiser (Product I Estimate# 9	KSL-TV SALTLAKE CITY r ()LOVE, MIA LOVE/CD4/R 912918 Patricia Dome	AKE CITY MIA	Agency (); 814 KIN ALEXAI Agency C/P1/P2/E Flight Dates	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PI/P2/E LOVE/ORDR/912918 Fax 09/12/2012 - 09/18/2012	3ROUP 4 V912918 V87017	Rep Firm Sales Offi Salesperse	ce (on () WASHINGTON) JAMIE ANDRUS	
-11			Hatus Weeks	100 - 7107 FT 100	70,701	Salesp		271-7/0-	
In Day		Program		Time	Len	Dates	Spots/Week	Rate	Total Spots
		KATIE		4P-5P	308:	 09/17-09/18	5	00.06\$	2
Rating: Z.U		Buyline Comment: 1/DAY							
27 TH-F Rating: 2.2	É4	TODAY 2		6A-7A	:30	09/13-09/14	7	\$100.00	7
		Buyline Comment: 1/DAY							
29 M Rating: 2.2		торау 2		6A-7A	:30	09/17-09/17	0	\$100.00	0
		Buyline Comment: 1/DAY							
31 W-E	DR	PHIL		3P-4P	:30	09/12-09/14	m	\$175.00	m
		Buyline Comment: 1/DAY							
34 TU Rating: 1.1	AO.	PHIL		3P-4P	:30	09/18-09/18	н	\$50.00	н
35 F Rating: 2.4		GAME NICHT LIVE		630P-7P	:30	09/14-09/14	н	\$120.00	н
36 W Rating: 2.0		TODAY Surline Comment. 1/Dav		8A-9A	:30	09/12-09/12	0	\$110.00	0
39 TU Rating: 2.0		TODAY		8A-9A	: 30	09/18-09/18	1	\$525.00	п
40 W Rating: 3.6		NEWS @ 5P		5P-530P	:30	09/12-09/12		\$625.00	1
41 TU Rating: 3.6		News @ 5P		5P-530P	:30	09/18-09/18		\$625.00	П

Rep Order# 7903 EC'd Yes	7902873 Ver# 13 Mod# 3	Status Confirmed	Traffic Order# 24851	4851 Last Showing B	Prir Last Received: 09/ Showing Buylines: All Lines	Printed: 09/17/20. 09/14/2012 7:19 AM ines	09/17/2012 2:37 PM :19 AM	4 of 5
Station KSL-TV S Advertiser () Product LOVE/C Estimate# 912918	KSL-TV SALTLAKE CITY r ()LOVE, MIA LOVE/CD4/R # 912918	Agency () 814 KII ALEXA Agency (// // // A	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/F I CVE/ORDR 017918	GROUP 		Rep Firm Sales Office (Salesperson () WASHINGTON) IAMIE ANDRUS	
	Patricia Dome	Flight Dates Hiatus Weeks	9	//18/2012 //18/2012		Salesperson Phone# Salesperson FAX#	¢ 202-872-1155	
Ln Day	Program		Time	Len	Dates	Spots/Week	Week Rate	Total Spots
42 H	GUYS WITH KIDS/GO ON		7.67	.30	109/14-09/14	 - - - - -		
:pui:			4) }	**	- 1	00.006714	⊣
43 su Rating: 7.3	NEWS		10P-1035P	:30	09/16-09/16	ਜ	\$650.00	н
44 TH-F Rating: 2.7	TODAY Buyline Comment: 1/DAY		7A-8A	:30	09/13-09/14	0	\$950.00	N
46 TU Rating: 2.7	TODAY		7A-8A	:30	09/18-09/18	П	\$950.00	п
47 SA Rating: 5.6	10 P NEWS		10P-1035P	:30	09/15-09/15	ਜ	\$550.00	r i
48 TH Rating: 7.3	10 P NEWS		10P-1035P	30	09/13-09/13	П	00.006\$	ч
49 M Rating: 7.3	10 P NEWS		10P-1035P	:30	09/17-09/17	п	00.0088	
50 M Rating: 7.2	THE VOICE		7 <u>P</u> -9 <u>P</u>	:30	09/17-09/17	1	\$5,000.00	н
51 TH Rating: 2.1	NEWS @ NOON Buyline Comment: 1/DAY		12P-1P	:30	09/13-09/13	ч	\$225.00	н
52 TU Rating: 2.2	TODAY 2 Buyline Comment: 1/DAY		6A-7A	:30	09/18-09/18	п	\$400.00	Ħ

Rep Order# 7902873 Ver# EC'd Yes Station KSL-TV SALTTAKE CITY	Ver# 13 Mod# 3 ECITY	Status Confirmed Agency	Traffic Order# 24851 Show	4851 Last Showing B	Printed: Last Received: 09/14/2/ Showing Buylines: All Lines	Printed: 09/17/2012 2:37 PM 09/14/2012 7:19 AM nes Ren Firm	::37 PM	5 of 5
. ₹.	Y V	814 KU ALEX C/P1/P2/) SMAN I MELLA OKOOF 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/912918	OKOUF) 14 R/912918	rej Sale Sale) u) WASHINGTON) JAMIE ANDRUS	
		Flight Dates Hiatus Weeks	8	9/18/2012	Sale Sale	Salesperson Phone# Salesperson FAX#	202-872-1155	
Day Program	ram 		Тіле Піле -	Len	Dates 68 6	Spots/Week	ek Rate	Total Spots
	TODAY Buyline Comment: 1/DAY		8A-9A	: 30	09/13-09/14	0	\$525.00	Ø
SA TODA	TODAY SHOW		5A-7A	30	09/15-09/15	п	\$20.00	н
55 M-TU DR PHIL	HIL		3P-4P	:30	09/17-09/18	Ø	\$50.00	8
	Buyline Comment: 1/DAY							
56 M STUDIO Rating: 2.0	TO 5		11A-12P	: 30	09/17-09/17	н	\$110.00	п
	2.00							
-SALES MONTHLY TOTALS-								
Sep 12: 51 / \$25,405.00 Sales Totals: 51 / \$25,405.00 Station Totals: 51 / \$25,405.00 Lines not sent/rold/rtrn: 0 / \$0.00COMPETITIVE	0 .00 05.00 0 / \$0.00							
Market Totals	tals \$127,025	CABL 0% KUCW 0%	KJZZ 0% KUTV 0%	KSL	20 % %	KSTU 0% UNKN 80%	KTVX 0%	
Books null Demos RA35+								